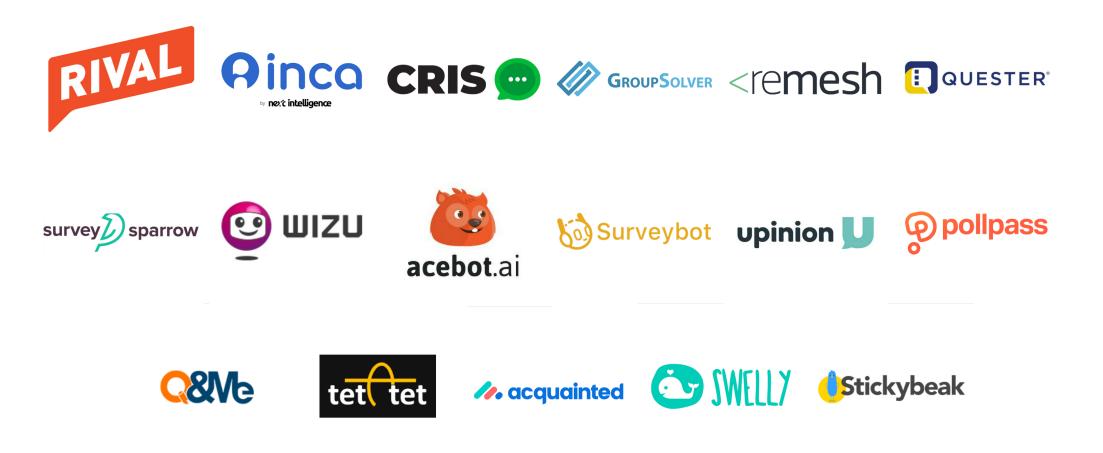


Chatbots

Chatbots for market and user research engage consumers in conversations using AI to unearth both qualitative and quantitative findings using a chat interface. This can help with projects such as UX, CX and EX research, alongside ideation, ad testing and branding



This is market map was created by insightplatforms.com. Think somebody is missing? Email suggest@insightplatforms.com.