Text Analytics Platforms

Text analytics platforms use machine learning to uncover meaning in unstructured text data. This map shows four types: General Purpose, Verbatim Coding (for open-ended survey responses), Emotion Analytics and CX Analytics

insight platforms .com

General Purpose

LEXALYTICS · MonkeyLearn · Gavagai · Odin Answers · meaning cloud

Thematic · prodsight · Chattermill · topbox · WONDERFLOW · IPIPHANY · LUMOA

CX Analytics

SentiSum · decooda

Verbatim Coding

codeit from digital taxonomy · Caplena · ascribe words to wisdom · SMARTCODER

Emotion Analytics

HEARTBEAT Ai · canvs · ADOREBOARD

This is market map was created by insightplatforms.com. Think somebody is missing? Contact us and let us know.