

Insight Platforms Media Pack: Pricing Summary

Event Format	USD	GBP	EUR
Featured Directory Listing Annual Subscription; includes one bolt-on marketing activity	\$1,750	£1,450	€1,650
Standalone Webinar 2 slots monthly; lead generation with audience of 80-250	\$2950	£2400	€2,750
Demo Day / Virtual Summit Full Session 4 events annually; 60 minute slot with 500-600 leads per event	\$2950	£2400	€2,750
Demo Day / Virtual Summit Short Session 4 events annually; 10 minute slot with 25-75 leads per event	\$1,175	£950	€1,100
Ebook / White Paper Campaign Educational / thought leadership content with 20-150 leads per campaign	\$1,175	£950	€1,100
Blog Articles 2 x blog articles promoted to audience in email and on LinkedIn	\$1,175	£950	€1,100
Product Promotion Free trial / exclusive product promo with 20-150 leads per campaign	\$1,175	£950	€1,100
E-Learning Partnership Academy course with 100-250 leads; setup cost + annual hosting	\$2950 + \$750	£2400 + £600	€2,750 + €700

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